

DHC USA adds Scrub Face Wash [Men] to its offerings just for him

Gentle exfoliation is key for maintaining a more natural, youthful glow

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We remind women again and again that the cornerstone of healthier, younger-looking skin is removing makeup, washing, toning and moisturizing their complexions twice daily. But this doesn't let the less-than-fairer sex off the hook. DHC USA Inc., a distinguished provider of high-quality beauty and skincare products, proudly introduces Scrub Face Wash [Men]. This gentle, yet effective facial cleanser, formulated just for him, promotes skin cell turnover as it removes dirt and excess oils, which can dull a man's complexion. In addition, it contains cooling conditioners that soothe and refresh the skin.

"Looking one's best is a unisex goal in contemporary society," states Gary Gauntt, President of DHC USA, headquartered in San Francisco, California. "Men not only are taking pride in their appearance, but also have come to understand that looking your best begins with healthy skin."

Usage

After wetting your face with lukewarm water, create a lather in your palms with DHC Scrub Face Wash [Men]. Massage the foam into your face to cleanse. Rinse thoroughly.

Availability

DHC Scrub Face Wash [Men] is priced at \$14.00 for 4.9 oz. Net wt. and is available by catalog or via www.DHCcare.com. Whether ordering online or by phone, fax or mail, customers can have their products delivered straight to their home or office. And with every order, DHC customers may make four free selections from a wide variety of product samples, including our most popular product worldwide, Deep Cleansing Oil.



About DHC

DHC Corporation is one of the world's leading manufacturers and marketers of more than 1,500 quality products, including skincare items, makeup, fine foods, supplements and more. DHC was founded in Japan more than 25 years ago and has offices in Korea, Taiwan, Hong Kong, Canada, Great Britain and the United States. It is one of the top five Japanese skincare companies and serves millions of customers globally, with annual worldwide sales approaching \$1 billion. In 2007, DHC USA celebrated ten years of mail-order distribution in the United States. DHC products are never tested on animals.