

DHC USA launches Scalp Cleansing Shampoo and Moist Conditioner

This one-two system gets to the root of clean, beautiful hair



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DHC USA Inc., a distinguished provider of high-quality skincare products and makeup, introduces two new fortifying hair products with Scalp Cleansing Shampoo and Moist Conditioner. Both contain algae extract to help combat excess sebum at the root while rich olive oil conditions strands, and feature a refreshing citrus scent. Scalp Cleansing Shampoo targets the roots and scalp to help remove product buildup, dirt and oils that can inhibit healthy hair follicles. Likewise, Moist Conditioner is specially formulated to improve the condition of the skin on your scalp without weighing down your hair. The result is healthier-looking, more manageable tresses.

“We are thrilled to offer a complete hair care system that not only removes the impurities which can clog hair follicles, but also leaves hair looking and feeling silkier,” explains Gary Gauntt, President of DHC USA, headquartered in San Francisco, California. “Healthy hair is beautiful hair, and these products were created because to achieve either one, you must begin with a healthy scalp.”

Usage

For optimal results, these products should be used in tandem. To release the pump on each, push down on cap and turn nozzle counterclockwise. Press several times until liquid dispenses. Apply Scalp Cleansing Shampoo to wet hair, massaging gently to create lather. Rinse thoroughly. Repeat, if necessary. Follow with Moist Conditioner, gently massaging into clean hair and allowing it to set for 3–5 minutes before thoroughly rinsing.

Availability

Scalp Cleansing Shampoo (18.5 fl. oz.) and Moist Conditioner (18.5 fl. oz.) are sold separately at their regular price of \$19.00 each. Both products are available by catalog or via www.DHCcare.com. Whether ordering online or by phone, fax or mail, customers can have their products delivered straight to their home or office. And with every order, DHC customers may make four free selections from a wide variety of product samples, including our most popular product worldwide, Deep Cleansing Oil.

About DHC

DHC Corporation is one of the world’s leading manufacturers and marketers of more than 1,500 quality products, including skincare items, makeup, fine foods, supplements and more. DHC was founded in Japan more than 25 years ago and has offices in Korea, Taiwan, Hong Kong, Canada, Great Britain and the United States. It is one of the top five Japanese skincare companies and serves millions of customers globally, with annual worldwide sales approaching \$1 billion. In 2007, DHC USA celebrated ten years of mail-order distribution in the United States. DHC products are never tested on animals.